

AZBEX CONNEX

JULY 17TH 2018
12:00PM - 5:00PM
DOUBLETREE HILTON | TEMPE

PART INDUSTRY EXPO | PART JOB FAIR | PART PROCUREMENT FAIR | ALL AZBEX AWESOMENESS

AZBEX presents its inaugural ConneX event in 2018. This is not like any event we have done before. It will be a combination of trade show, job fair and procurement fair for the Arizona Architecture/Engineering/Construction industry.

We encourage firms to exhibit and sponsor to get the most out of the event. Each exhibitor and sponsor will have a company profile in the program that will have not only an exhibitor map, but also information about those exhibitors. Profile info will include: a company bio, offices located in Arizona, market sectors they work in, projects they need sub-bids on or are bidding on, contact information for the key people and any employment opportunities within the company.

In addition to all that, there are also opportunities to advertise in the program. These programs will be placed in every attendee bag, along with marketing materials from sponsors and exhibitors. The exposure you get at this event will bring in new business and create new relationships. Plus, we offer many ways to get involved, from Platinum Sponsorships to advertising in the PowerPoint Loop played the whole day. Check out what will work best for your company, and contact [Kristen Miraglia](mailto:kmiraglia@azbex.com) at kmiraglia@azbex.com or call [602-326-4728](tel:602-326-4728).



2018 SPONSORSHIP
PACKAGE

AZBEX CONNEX

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SPONSORING, EXHIBITING & MARKETING OPPORTUNITIES

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	PLATINUM	GOLD	SILVER	SERVICE PROVIDER EXHIBIT TABLE *	PRODUCT PROVIDER EXHIBIT TABLE *	MARKETING ITEM FOR ATTENDEE BAGS	ADVERTISEMENT ON POWERPOINT LOOP
Investment	\$3,500	\$2,500	\$1,500	\$500	\$600	\$100	\$250
Available	3	8	10	50	25	15	20
Tickets to Event	5	5	5	3	3	-	-
Box Lunch for Each Sponsoring Company *	5	5	5	3	3	-	-
Placement on Printed Marketing	Premier Logo	Logo	Company Name	-	-	-	-
Placement on Email Marketing	Premier Logo	Logo	Company Name	-	-	-	-
Placement on Event Signage	Premier Logo	Logo	Company Name	-	-	-	-
Placement on Event Website	Premier Logo	Logo	Company Name	Co. name	Co. name	-	-
PowerPoint Recognition	X	X	X	Co. name	Co. name	-	X
Company info listed in Program	X	X	X	X	X	-	-
Marketing Collateral Placed in Attendees Bags	X	X	X	-	-	X	-
Exhibit Table Placement at Event	Premier	X	X	X	X	-	-
1 year Subscription of the AZBEX Database	1-3 users	-	-	-	-	-	-
Ad placement inside the Program	1 page	1/2 page	1/4 page	**	**	-	-
Choose one item below	X	X	-	-	-	-	-

PLATINUM SELECTIONS

- ➔ Lanyards
- ➔ Registration/Name Badges
- ➔ Attendee Bags

GOLD SELECTIONS

- ➔ AV/Wi-Fi
- ➔ Charging Station
- ➔ Relaxation Station
- ➔ Headshot Station
- ➔ Break
- ➔ Water Bottles
- ➔ Pens
- ➔ Program

** ADVERTISING IN PROGRAM

- ➔ 1 page: \$500
- ➔ 1/2 page: \$250
- ➔ 1/4 page: \$150

* **POWER** FOR EXHIBIT TABLES IS AN EXTRA CHARGE OF **\$75**, EXTRA **BOX LUNCHES** ARE **\$5** EACH.

CONTACT: KRISTEN MIRAGLIA AT 602-326-4728 OR KMIRAGLIA@AZBEX.COM

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SPONSOR INFORMATION FORM

COMPANY NAME _____

CONTACT NAME _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL DESIRED

PLATINUM SPONSOR - \$3,500

Platinum Sponsorship Includes:

- 5 Event Tickets (List Names in Event Attendees Area)
- Box Lunch for Each Ticket
- Premier Logo Placement on Email & Print Marketing
- Premier Logo Placement on Event Signage & Website
- Marketing Collateral placed in all Attendee bags
- Premier PowerPoint Recognition
- Premier Exhibit Table Space
- 1-Year Subscription to the AZBEX Database with up to 3 Users
- Company Profile Listed in Program
- 1 full page ad in the Program
- Branding attached to one item (right)

GOLD SPONSOR - \$2,500

Gold Sponsorship Includes:

- 5 Event Tickets (List Names in Event Attendees Area)
- Box Lunch for Each Ticket
- Logo Placement on Email & Print Marketing
- Logo Placement on Event Signage & Website
- Marketing Collateral placed in all Attendee bags
- PowerPoint Recognition
- Exhibit Table
- Company info Listed in Program
- 1/2 page ad in the Program
- Branding attached to one item (right)

SILVER SPONSOR - \$1,500

Silver sponsorship includes:

- 5 Event Tickets (List Names in Event Attendees Area)
- Box Lunch for Each Ticket
- Company Name on Email & Printed Marketing
- Company Name on Event Signage & Website
- Marketing Collateral placed in all Attendee bags
- PowerPoint Recognition
- Exhibit Table
- Company Profile Listed in Program
- 1/4 page ad in the Program

ATTENDEES FOR FOR NAME BADGES

1. NAME _____
COMPANY _____
EMAIL _____

2. NAME _____
COMPANY _____
EMAIL _____

3. NAME _____
COMPANY _____
EMAIL _____

4. NAME _____
COMPANY _____
EMAIL _____

5. NAME _____
COMPANY _____
EMAIL _____

PLATINUM SPONSORED ITEMS

___ Registration/Name Badges
___ Lanyards ___ Attendee Bags

Rate Your Preference, 1 being first choice

GOLD SPONSORED ITEMS

___ Charging Station ___ Headshot Station
___ Relaxation Station ___ Program
___ Water ___ AV/Wi-Fi
___ Power Hour ___ TBD

Please list attendees above, reference number of tickets that are included with your sponsorship. Contact Kristen Miraglia at 602-326-4728 or kmiraglia@azbex.com to purchase more tickets.

ADVERTISING

If you would like to purchase additional advertising not already included in your package, please check the items on next page.

SPONSOR EXHIBIT TABLE

EXHIBIT TABLE CONTACT _____

E-MAIL _____

ADDITIONAL NEEDS: Power Source (\$75) Do Not Want Exhibit Table

____ TABLE NUMBER PREFERENCES (Pick top three see layout on website)

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EXHIBITOR INFORMATION FORM

COMPANY NAME _____

CONTACT NAME _____

PHONE _____ EMAIL _____

EXHIBIT TABLE ATTENDEES FOR NAME BADGES

1. NAME _____
COMPANY _____
EMAIL _____

2. NAME _____
COMPANY _____
EMAIL _____

3. NAME _____
COMPANY _____
EMAIL _____

Contact Kristen Miraglia at kmiraglia@azbex.com or 602-326-4728 to purchase more tickets.

EXHIBITOR TYPE

EXHIBIT TABLE for Service Provider - \$500
Table vendors will have a six-foot table and three tickets for the event. Separate registration is required for additional staff. (List Names in Event Attendees Area)
Note: Power is an extra charge of \$75 Need Power

EXHIBIT TABLE for Vendor - \$600
Table vendors will have a six-foot table and three tickets for the event. Separate registration is required for additional staff. (List Names in Event Attendees Area)
Note: Power is an extra charge of \$75 Need Power

PICK TOP THREE

___ ___ ___ TABLE NUMBER PREFERENCES (see layout on website)


Note: We are encouraging prime contractors, specialty contractors and those who provide labor on construction projects to host an exhibit table at the regular rate of \$500, while vendors like promotional products, insurance or banking companies can exhibit for a slightly higher fee of \$600.

Advertising Options

ADVERTISING


PowerPoint Loop Advertisement - \$250
Advertising includes one 16x9 format slide that will display on a 30 second loop during the entire event. Slide template can be provided but graphics are the responsibility of advertiser.
Note: All advertising and marketing collateral for attendee bags are due to AZBEX no later than July 10th.


ADVERTISING IN PROGRAM

Two Page Spread Advertisement in Program - \$500 
Advertising includes one page advertisement inside program that is separate from company profile included in all Exhibitor packages. Programs are included in all attendee bags. Graphics are the responsibility of advertiser and due to AZBEX no later than July 10th. Create all advertisements at 8.5" x 11" (landscape) with bleeds in PDF format. Send all questions/graphics to rachel@azbex.com.

MARKETING

Marketing Collateral placed in Attendees Bags - \$100
AZBEX will place your branded marketing material inside of every attendee bags prior to the event. Material must be provided by your company.

1 Page Advertisement in Program - \$250 
Advertising includes a half page advertisement inside program that is separate from company profile included in all Exhibitor packages. Programs are included in all attendee bags. Graphic are responsibility of advertiser and due to AZBEX no later than July 10th. Create all advertisements at 5.5" x 8.5" (portrait) with bleeds in PDF format. Send all questions/graphics to rachel@azbex.com.

Half Page Advertisement in Program - \$150 
Advertising includes a quarter page advertisement inside program that is separate from company profile included in all Exhibitor packages. Programs are included in all attendee bags. Graphic are responsibility of advertiser and due to AZBEX no later than July 10th. Create all advertisements at 5.5" x 4.25" (landscape) with bleeds in PDF format. Send all questions/graphics to rachel@azbex.com.

NOTE: All advertising and marketing collateral for attendee bags are due to AZBEX no later than July 10th.



Company Profile

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PROGRAM INFORMATION

REQUIRED: Every Sponsor and Exhibitor will be included in the Program as a company profile. Please attach a word document with a short company bio of no more than 250 words. Please fill out the form below to include in your company profile.

Company Name _____

Company Type _____ Services Provided _____

Office Phone Number _____ Main AZ Office Address _____

Market Sectors and/or Divisions _____

ROC Licence # _____

Main Contacts in Company with Email and Phone

Name: _____ Direct Phone: _____ Email: _____

Name: _____ Direct Phone: _____ Email: _____

Name: _____ Direct Phone: _____ Email: _____

Projects & Opportunities

Current Projects _____

Current Employment Needs _____

Current projects needing Subs/Vendors _____

Other Information: _____

Note: A separate document with a company bio should be submitted with this form. Max word count is 250.

Payment

PAYMENT INFORMATION

Total Amount To Charge: _____ CHECK ENCLOSED CREDIT CARD REQUESTING INVOICE

CREDIT CARD # _____ EXP. DATE _____

CARD HOLDER NAME _____ CSC CODE _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

CARDHOLDERS SIGNATURE _____

Note: Credit cards can be taken over the website for your convenience.

REQUIRED: Send this completed form, company bio and a high resolution logo (vector file preferred, .png or .jpg) to Rebekah Morris at rmorris@azbex.com and CC rachel@azbex.com.